

# The Romanian Wine Industry Outlook

Romania is a major European wine country and an important producer of world-class quality wines.

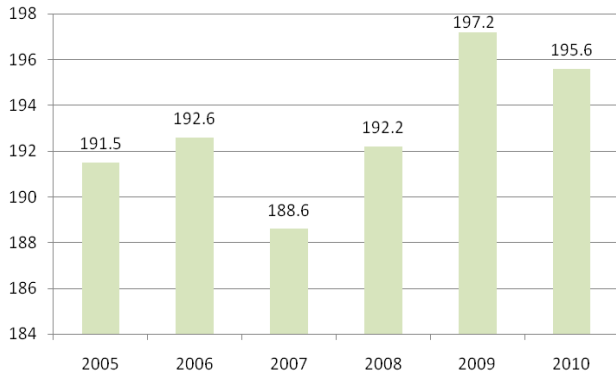
**Place of Romania world-wide:**

- area under vine (6th position in the EU)
- grape production (7th position in the EU)
- wine production (7th position in the EU)
- among the first 10 countries in the world with regard to area under vine and wine production.

**The Vineyards**

The total area under vine was 195.6 ha in 2010.

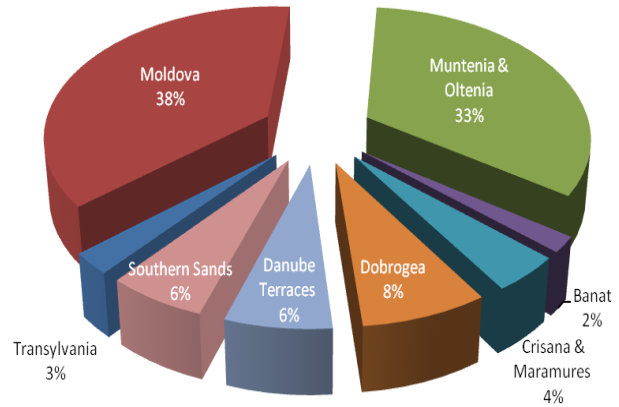
**Area under vine, 2005-2010 ('000 ha)**



2007: introduction of Vineyard Register as requested by the EU

By main wine regions, the distribution was the following:

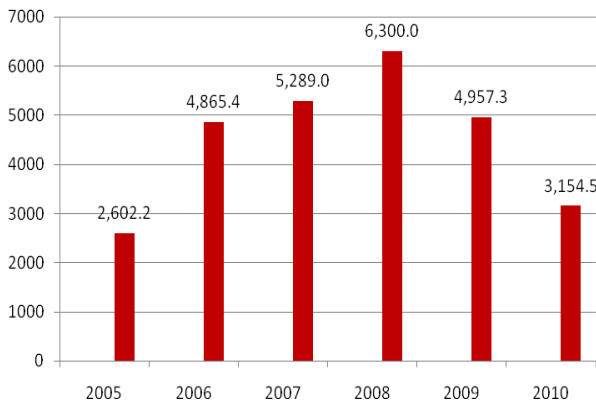
**Area under vine, by main wine regions, 2010 (%)**



**Wine Production**

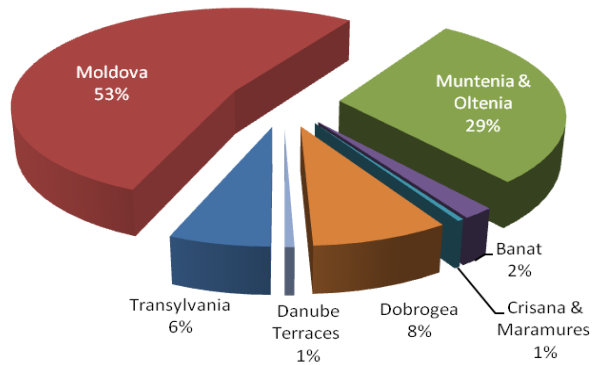
The evolution of wine production during the 2005-2010 period was the following:

**Wine production, 2005-2010 ('000 hl)**



By main regions, the wine production looked in 2010 as follows:

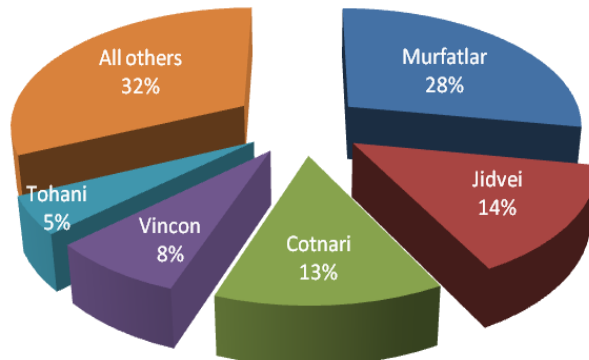
**Wine production by main wine regions, 2010 (%)**



**Domestic Market**

Currently, five big wine producers dominate the domestic market, with a common share of almost 70 % in 2009, the remainder being disputed by all other Romanian and foreign wine producers present on the market.

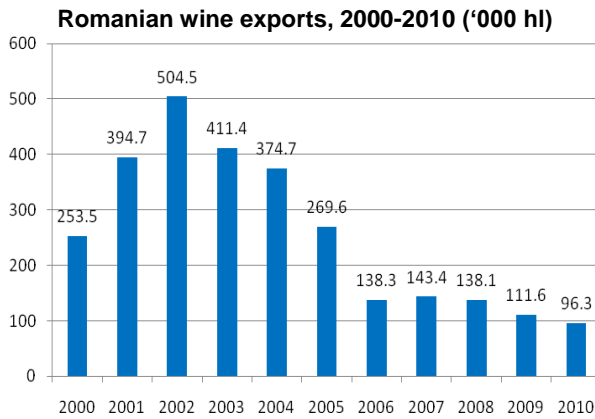
**Main wine producers on the local market, 2010 (%)**



Source: APEV

**Wine Exports**

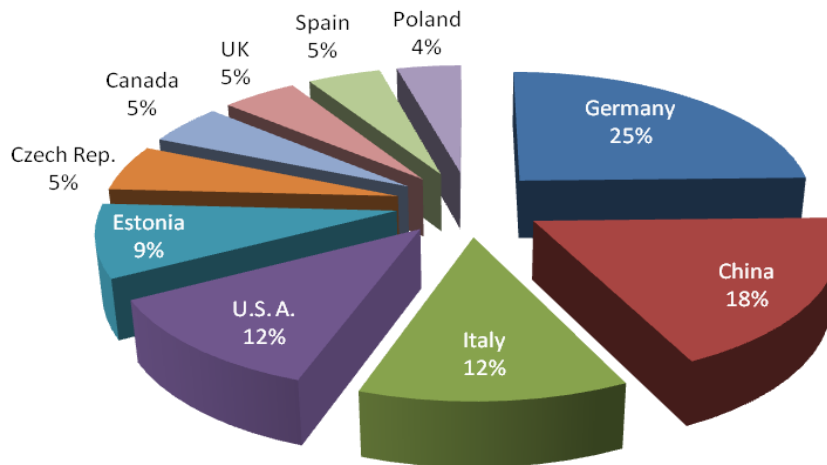
In 2010, Romanian wine exports reached a level of 96.3 thousand hl, in value of 19.4 million US\$, in decline compared to 2009.



Source: APEV (based on provisional data from CRPCIS)

By main destinations, Romanian wine exports in 2010 presented as follows:

**Romanian wine exports by main countries of destination, 2010 (%)**



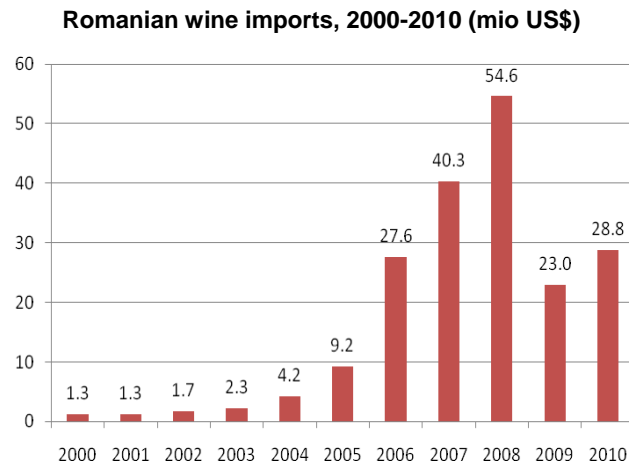
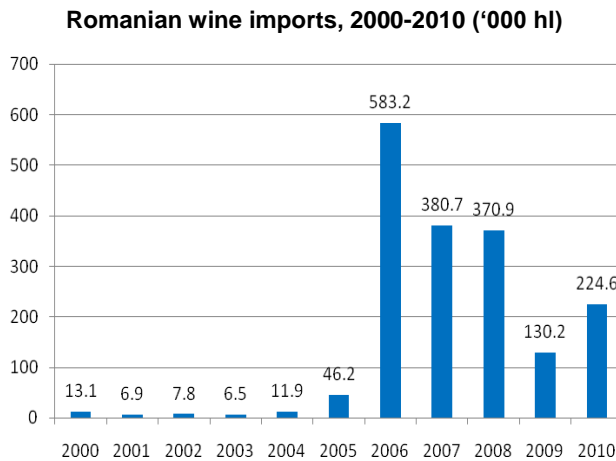
Source: APEV (based on provisional data from CRPCIS)

The top ten countries of destination held in 2010 a share of 85.4% in quantitative terms and of 81.5% in value terms.

**Wine Imports.**

In 2010, Romania's wine imports reached a level of 224.6 thousand hl, in value of 28.8 million US\$, showing a slight recovery compared to 2009.

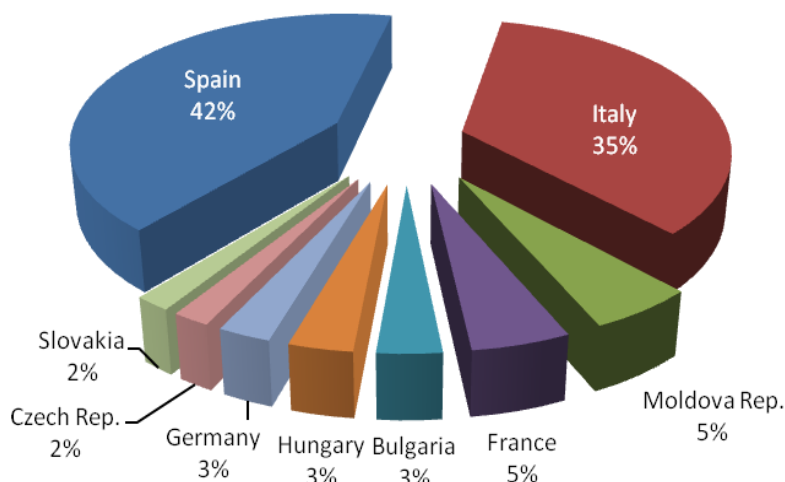
During the period 2000-2010 the wine imports evolution of Romania looked as follows:



Source: APEV (based on provisional data from CRPCIS)

By main countries of origin, Romania's wine imports in 2010 were the following:

**Romania: wine imports by main countries of origin, 2010 (%)**



Source: APEV (based on provisional data from CRPCIS)

Excepting the imports from France, all other imports were mainly in bulk.

The top ten countries of origin held in 2010 a share of 93.8% in quantitative terms and of 89.2% in value terms.

### Romania: wine industry at a glance, 2000-2010

Descriere	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Area under vine ('000 ha)</b>	<b>247.5</b>	<b>244.4</b>	<b>242.2</b>	<b>238.3</b>	<b>193.2</b>	<b>191.5</b>	<b>192.6</b>	<b>188.6</b>	<b>192.2</b>	<b>197.2</b>	<b>195.6</b>
<b>Wine production ('000 hl)</b>	<b>6,054.0</b>	<b>6,200.0</b>	<b>5,089.8</b>	<b>5,555.0</b>	<b>6,166.0</b>	<b>2,602.2</b>	<b>4,865.4</b>	<b>5,289.0</b>	<b>6,300.0</b>	<b>4,957.3</b>	<b>3,154.5</b>
White wines ('000 hl)	3,824.0	4,370.0	3,489.8	3,037.1	3,216.7	1,518.7	2,732.8	2,768.3	3,055.5	2,826.9	1,687.5
%	63.2	70.5	68.6	54.7	52.2	58.4	56.2	52.3	48.5	57.0	53.4
Red wines ('000 hl)	2,230.0	1,830.0	1,600.0	2,517.9	2,949.3	1,083.5	2,132.6	2,520.7	3,245	2,130.4	1,467.0
%	26.7	29.5	31.4	45.3	47.8	41.6	43.8	47.7	51.5	43.0	46.6
Table wines ('000 hl)	5,024.0	3,836.7	3,644.0	4,265.5	4,734.2	1,872.2	3,661.2	2,842.2	3,624.3	1,995.3	2,234.3
%	83.0	61.9	71.6	76.8	76.8	71.9	75.2	53.7	57.5	40.2	70.8
IG and DOC wines ('000 hl)	1,030.0	1,619.0	1,445.8	1,289.5	1,431.8	730.0	2,132.6	2,446.8	2,675.7	2,962.0	920.2
%	17.0	38.1	28.4	23.2	23.2	28.1	24.8	46.3	42.5	59.8	29.2
<b>Wine consumption ('000 hl)</b>	<b>6,563.0</b>	<b>4,592.0</b>	<b>4,964.3</b>	<b>5,049.7</b>	<b>5,459.5</b>	<b>4,788.3</b>	<b>4,893.0</b>	<b>5,526.3</b>	<b>6,500.0</b>	<b>4,975.9</b>	<b>3,282.8</b>
Wine consumption (l / capita)	29.1	20.4	22.0	23.0	24.8	23.7	21.7	23.4	30.0	23.0	16.8
<b>Wine exports (mil. USD)</b>	<b>17.7</b>	<b>19.7</b>	<b>23.0</b>	<b>24.7</b>	<b>26.2</b>	<b>22.3</b>	<b>16.3</b>	<b>22.0</b>	<b>24.1</b>	<b>20.6</b>	<b>19.4</b>
Wine exports ('000 hl)	253.5	394.7	504.5	411.4	374.7	269.6	138.3	143.4	138.1	111.6	96.3
<b>Wine imports (mil. USD)</b>	<b>1.3</b>	<b>1.3</b>	<b>1.7</b>	<b>2.3</b>	<b>4.2</b>	<b>9.2</b>	<b>27.6</b>	<b>40.3</b>	<b>54.6</b>	<b>23.0</b>	<b>28.8</b>
Wine imports ('000 hl)	13.1	6.9	7.8	6.5	11.9	46.2	583.2	380.7	370.9	130.2	224.6

**Note:** all data were processed by APEV Romania and are based on provisional statistical data obtained from MADR, CRPCIS and INS.

**Legend:** [MADR](#) Ministry of Agriculture and Rural Development, [CRPCIS](#) The Romanian Centre for Trade and Investment and [INS](#) The National Statistical Institute

ROMANIA - WINE MAP

